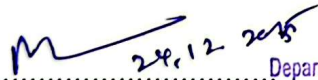


**B. PHARM DEGREE PROGRAM
2021/2022 BATCH
3rd YEAR – THIRD TERM
PHS 3506: Pharmaceutical Marketing, Management and Accounting**

Term Duration: From 08.12.2025 to 06.03.2026

Date	Time	Topic	Lecturer
30.12.2025	09.00 a.m. – 10.00 a.m.	Key concepts of new product development and innovations	Ms. V.G. Pavani Lakshika
30.12.2025	10.00 a.m. – 11.00 a.m.	Key concepts of new product development and innovations	Ms. V.G. Pavani Lakshika
30.12.2025	11.00 a.m. – 12.00 noon	Key concepts of new product development and innovations	Ms. V.G. Pavani Lakshika
06.01.2026	08.00 a.m. – 09.00 a.m.	Key concepts of new product development and innovations	Ms. V.G. Pavani Lakshika
06.01.2026	09.00 a.m. – 10.00 a.m.	Key concepts of Human Resource Management	Ms. V.G. Pavani Lakshika
06.01.2026	10.00 a.m. – 11.00 a.m.	Key concepts of Human Resource Management	Ms. V.G. Pavani Lakshika
06.01.2026	11.00 a.m. – 12.00 noon	Tutorial	Ms. V.G. Pavani Lakshika
05.02.2026	02.00 p.m. – 03.00 p.m.	Marketing concepts related to pharmaceutical products	Mr. Nalin Kannangara
05.02.2026	03.00 p.m. – 04.00 p.m.	Marketing concepts related to pharmaceutical products	Mr. Nalin Kannangara
12.02.2026	01.00 p.m. – 02.00 p.m.	Marketing concepts related to pharmaceutical products	Mr. Nalin Kannangara
12.02.2026	02.00 p.m. – 03.00 p.m.	Marketing concepts related to pharmaceutical products	Mr. Nalin Kannangara
12.02.2026	03.00 p.m. – 04.00 p.m.	Marketing concepts related to pharmaceutical products	Mr. Nalin Kannangara
		Assignment (10 Hours – Done in the second term)	Prof. Sadamali Galdolage / Ms. V.G. Pavani Lakshika


 24.12.2025
 Head
 Department of Pharmacy and Pharmaceutical Sciences
 Faculty of Allied Health Sciences
 University of Sri Jayewardenepura
 Sri Lanka
 Prof. N. R. Samaranayake
 Head/Department of Pharmacy and Pharmaceutical Sciences